



MERRIMACK
COLLEGE

Corporate Engagement





Corporate Engagement at Merrimack College

The Office of Corporate Engagement is committed to working with corporate, industry and business leaders to form beneficial partnerships and offers a wide variety of opportunities to bring together industry and academia. Each partnership is unique with customized, comprehensive engagement opportunities that ensure your involvement with Merrimack College is value-added and visible, both on campus and in the marketplace. Join the growing number of Fortune 500 companies that utilize Merrimack’s resources to achieve your company’s strategic needs and objectives.

Recruit Top Talent

The O’Brien Center for Career Development is your connection to talented students who will meet your hiring and project needs. You will have access to a pipeline of talent through targeted opportunities, resulting in:

- Corporate recognition
- Internship and Co-Op matching
- Full-Time position recommendations
- Project-based solutions
- Corporate influence in the professional development of our students

Targeted opportunities include:

- Handshake platform to post jobs, internships and co-ops
- Career fairs, networking events and bootcamps
- Company site visits
- On-campus interviews
- Employer-In-Residence Program
- Professional Development Retreat
- Information sessions

“We are consistently impressed with the combination of academic and professional skills that Merrimack College students bring to the table. Merrimack does a great deal of work to prepare students for the working world and it shows. We’ve had some interns continue on as full-time employees and excel here at PwC. Often it is the case that these same students return to campus to give back to students who are looking for career direction and guidance.”

— Robert Sciaudone '93, Partner, PwC



- 68% employed
- 26% in graduate school
- 2% participating in a year of service, postgraduate research or the military



U.S. NEWS AND WORLD REPORT RANKED MERRIMACK

#50 BEST REGIONAL
UNIVERSITIES/NORTH IN 2018

Corporate Giving

Support your company's philanthropic goals by advancing Merrimack College's mission and helping our students. We invite you to partner with us by becoming involved in the Merrimack College community. Opportunities include:

- Naming rights
- Donations of in-kind goods or services
- Student scholarships and fellowships
- Corporate matching gifts
- Corporate sponsorships

"Merrimack's transition to Division I athletics gains national exposure for the College as well as our brand through campus signage, television broadcasts, social media and promotional marketing. We look forward to our continued partnership with Merrimack as their student-athletes begin competing at the highest level."

— Jeff DePaul
Regional Vice President, WB Mason

MERRIMACK JOINS **NORTHEAST CONFERENCE AS**
NCAA DIVISION I ATHLETICS
BEGINNING IN THE 2019-2020 SEASON

Five Schools:

Girard School of Business
School of Education and Social Policy
School of Health Sciences
School of Liberal Arts
School of Science and Engineering

Marketing, Sponsorship and Corporate Branding

Establish a presence on campus and increase your visibility at Merrimack College. Participate in effective, impactful marketing opportunities to increase your brand awareness and loyalty. Opportunities include:

- Athletics
- Rogers Center for the Arts
- O'Brien Center for Career Development
- Signature Campus Events

Corporate Education and Training

Merrimack provides custom training and education programs to enhance the professional skills and capabilities of your employees. Working closely with you, we can deliver high-quality seminars, courses, certificates and accelerated degree programs designed to enhance the effectiveness and skills of your employees. Opportunities include:

- On-campus
- At your location
- Online
- Hybrid format

About Merrimack College

The only Catholic Augustinian college in New England, Merrimack College is an independent, coeducational institution with more than 4,600 undergraduate, continuing education and graduate students from 34 states and 36 countries, comprising schools of liberal arts, science and engineering, health sciences, education and social policy and business. The college's 220-acre campus is situated approximately 25 miles north of Boston in North Andover and Andover, Mass. Merrimack is a Master's Colleges & Universities/Medium Programs institution in the Carnegie Classification of Institutions of Higher Education, and is accredited by the New England Association of Schools and Colleges.



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