

CURRICULUM MAP



MERRIMACK COLLEGE

Business Communication, BA

YEAR ONE

FALL

| | | |
|---|-----------|---------------------------|
| First Year Seminar - FYS 1947 | 4 credits | FC Core Requirement (FYS) |
| Public Communication - COM 1020 | 4 credits | Major Requirement |
| 2 of the following (8 credits): | | |
| • Introduction to Business – MGT 1100 | 4 credits | Major Requirement |
| • Technology Skills for Business – MGT 1150 | 4 credits | Major Requirement |
| • FC Core Requirement | 4 credits | FC Core Requirement |

Total Credits - 16

SPRING

| | | |
|---|-----------|---|
| 4 of the following (16 credits): | | |
| • Introduction to Communication - COM 2801 | 4 credits | Major Requirement & FC Core Requirement (SOSC) |
| • Introduction to Business – MGT 1100 | 4 credits | Major Requirement |
| • Technology Skills for Business – MGT 1150 | 4 credits | Major Requirement |
| • Organizational Behavior - MGT 3120 | 4 credits | Major Requirement |
| • Principles of Marketing - MKT 2205 | 4 credits | Major Requirement |
| • FC Core Requirement | 4 credits | FC Core Requirement |

Total Credits - 16

YEAR TWO

FALL

| | | |
|---|-----------|---------------------|
| 4 of the following (16 credits): | | |
| • Technology Skills for Business – MGT 1150 | 4 credits | Major Requirement |
| • Organizational Behavior - MGT 3120 | 4 credits | Major Requirement |
| • Principles of Marketing - MKT 2205 | 4 credits | Major Requirement |
| • Business Communication Major Elective | 4 credits | Major Elective |
| • FC Core Requirement | 4 credits | FC Core Requirement |
| • FC Core Elective | 4 credits | FC Core Elective |

Total Credits - 16

SPRING

| | | |
|---|-----------|---|
| 4 of the following (16 credits): | | |
| • Introduction to Communication - COM 2801 | 4 credits | Major Requirement & FC Core Requirement (SOSC) |
| • Technology Skills for Business – MGT 1150 | 4 credits | Major Requirement |
| • Organizational Behavior - MGT 3120 | 4 credits | Major Requirement |
| • Principles of Marketing - MKT 2205 | 4 credits | Major Requirement |
| • Business Communication Major Elective | 4 credits | Major Elective |
| • FC Core Requirement | 4 credits | FC Core Requirement |

- FC Core Elective 4 credits FC Core Elective

Total Credits - 16

YEAR THREE

FALL

4 of the following (16 credits):

- Organizational Behavior - MGT 3120 4 credits Major Requirement
- Principles of Marketing - MKT 2205 4 credits Major Requirement
- Business Communication Major Elective 4 credits Major Elective
- FC Core Requirement 4 credits FC Core Requirement
- FC Core Elective 4 credits FC Core Elective
- Open Elective 4 credits Open Elective

Total Credits - 16

SPRING

4 of the following (16 credits):

- Introduction to Communication - COM 2801 4 credits Major Requirement
FC Core Requirement (SOSC)
- Organizational Behavior - MGT 3120 4 credits Major Requirement
- Principles of Marketing - MKT 2205 4 credits Major Requirement
- Business Communication Major Elective 4 credits Major Elective
- FC Core Requirement 4 credits FC Core Requirement
- FC Core Elective 4 credits FC Core Elective
- Open Elective 4 credits Open Elective

Total Credits - 16

YEAR FOUR

FALL

3-4 of the following (12-16 credits):

- Senior Seminar - COM 4900 4 credits Major Requirement
- Organizational Behavior - MGT 3120 4 credits Major Requirement
- Business Communication Major Elective 4 credits Major Elective
- FC Core Requirement 4 credits FC Core Requirement
- FC Core Elective 4 credits FC Core Elective
- Open Elective 4 credits Open Elective

Total Credits - 12-16

SPRING

3-4 of the following (12-16 credits):

- Senior Seminar - COM 4900 4 credits Major Requirement
- Organizational Behavior - MGT 3120 4 credits Major Requirement
- Business Communication Major Elective 4 credits Major Elective
- FC Core Requirement 4 credits FC Core Requirement
- FC Core Elective 4 credits FC Core Elective
- Open Elective 4 credits Open Elective

Total Credits - 12-16

Notes: This is a sample curriculum map. Students may progress toward graduation using alternative pathways. In addition, 'FC Core Requirement' signifies that the course is required as part of the Foundations and Connections Core - the College's general education program. Please be aware that all students must take six FC Core Requirement courses (FYS, DPJ, HUM, RTS, SOSC, and STEM) and four FC Core Elective courses to satisfy the College's general education requirement.